Visual Area in Magenta: This is the area that is seen in the mechanism.
1720mm x 2320mm

Bleed Area in Cyan: The bleed area goes into the mechanism
and is not seen but is needed to avoid white areas on edges.
1780mm x 2380mm, Artwork needs to be this size.

The Grey Border and black marks are inside the mechanism
and therefore do not need to be part of the artwork.

The black slits are there for the mechanism to grip the banner.
Final size with Grey Border: 1820mm x 2420mm